



STATE OF TENNESSEE
PROCLAMATION
BY THE GOVERNOR

WHEREAS, the Tennessee Division of Consumer Affairs helps educate and empower Tennesseans by serving as a clearinghouse for complaints by consumers alleging fraudulent, deceptive, or dangerous practices; and

WHEREAS, the State of Tennessee recognizes it has a vital role in helping educate and protect Tennessee consumers in their everyday lives in everything from mediating on behalf of consumers to identity theft protection; and

WHEREAS, the Tennessee Division of Consumer Affairs was created in 1977 to enforce the state's Consumer Protection Act; and

WHEREAS, for nearly 40 years, the Division of Consumer Affairs has mediated successfully on behalf of thousands of Tennesseans; and

WHEREAS, 3,922 complaints were received by the Division in 2015; and

WHEREAS, the Division is committed to sharing the information we gather from consumers and collaborating with our partners in national, state, and local agencies in order to help fight fraud and misrepresentation; and

WHEREAS, the Division is committed to raising public awareness about its mission by informing consumers of their rights and resources so they can make better choices, create a fair marketplace and avoid fraud; and

WHEREAS, the Tennessee Department of Commerce & Insurance declares that advocating, educating and protecting Tennessee consumers remains a state priority;

NOW, THEREFORE, I, Bill Haslam, Governor of Tennessee, do hereby proclaim the month of March, 2016 as

Consumer Advocacy Month

in Tennessee and encourage all citizens to join me in this worthy observance.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this twenty-seventh day of January, 2016.

Bill Haslam

Governor

Joe Hargett

Secretary of State