

STATE OF TENNESSEE

PROCLAMATION

BY THE GOVERNOR

WHEREAS, there are 34 commercial television and 325 commercial radio stations across the state of Tennessee, along with numerous public and non-commercial outlets; and

WHEREAS, the broadcast industry makes a direct economic impact of over 6,000 jobs and \$1.02 billion in GDP; and

WHEREAS, for 67 years, the Tennessee Association of Broadcasters has served and promoted the broadcast industry in Tennessee; and

WHEREAS, the TAB is pleased to announce that the 2016 Radio Show, produced by the Radio Advertising Bureau and the National Association of Broadcasters, will be held in Nashville on September 19-23, 2016; and

WHEREAS, this annual event brings radio broadcasters, entertainers and industry partners together for three days of in-depth training sessions, musical performances, awards events and entertainment; and

WHEREAS, the Radio Show serves as the industry's premiere gathering for industry colleagues to share knowledge, discover the latest innovations, network with industry leaders and explore creative business strategies for the digital age;

NOW, THEREFORE, I, Bill Haslam, Governor of the State of Tennessee, do hereby proclaim September 19-23, 2016 as

Radio Week

in Tennessee and encourage all citizens to join me in this worthy observance.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this nineteenth day of November, 2015.

Governor

Secretary of State