



STATE OF TENNESSEE  
**PROCLAMATION**  
BY THE GOVERNOR

**WHEREAS**, College Colors Day, which coincides with both the “back to school” season and the kick-off of intercollegiate athletics, including football, on college and university campuses, seeks to celebrate and promote the traditions and spirit that make the college experience great through encouraging fans, alumni and students to wear apparel of their favorite college throughout the day of September 4, 2015; and

**WHEREAS**, for more than two hundred years, Tennessee’s colleges and universities have provided educational opportunities for many thousands of Tennesseans; and

**WHEREAS**, intercollegiate athletics provide scholarship opportunities to thousands of young men and women in our state; and

**WHEREAS**, College Colors Day promotes higher education in Tennessee through increased public awareness and celebrates the achievements of colleges and universities in our state, acknowledging their critical and fundamental importance to the State of Tennessee;

**NOW, THEREFORE**, I, Bill Haslam, Governor of the State of Tennessee, do hereby proclaim September 4, 2015 as

*College Colors Day*

in Tennessee and encourage all citizens to join me in this worthy observance.

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this tenth day of August, 2015.



*Bill Haslam*

Governor

*Joe Vest*

Secretary of State