



STATE OF TENNESSEE
PROCLAMATION
BY THE GOVERNOR

WHEREAS, Meetings Industry Day draws attention to the value of meetings to people, businesses, and communities; and

WHEREAS, the meetings industry as a whole has a substantial impact on the economy, local businesses, and residents in Tennessee; and

WHEREAS, nationally, the meetings industry creates hundreds of thousands of jobs, generates billions of dollars of revenue and supports communities across the country; and

WHEREAS, the meetings industry contributed more than \$280 billion to the national economy and put another \$88 billion back into the economy through federal, state and local taxes in 2012; and

WHEREAS, hosting an event, convention, or tradeshow stimulates this region's economy by bringing in new visitors who stay in our hotels, eat in our restaurants, shop in neighborhood stores and bring new revenue; and

WHEREAS, Meetings Industry Day is a time for Tennesseans to reflect on the importance of the meetings industry and what it has provided for our state; and

WHEREAS, the Tennessee Society of Association Executives promotes and celebrates the meetings industry across the state;

NOW, THEREFORE, I, Bill Haslam, Governor of the State of Tennessee, do hereby proclaim April 16, 2015 as

Meetings Industry Day

in Tennessee and encourage all citizens to join me in this worthy observance.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this thirty-first day of March, 2015.

Bill Haslam

Governor

Joe Wright

Secretary of State

