



STATE OF TENNESSEE
PROCLAMATION
BY THE GOVERNOR

WHEREAS, Keep America Beautiful, Inc. is the nation's leading nonprofit that brings people together to build and sustain vibrant communities and has established the Great American Cleanup as the nation's largest annual community improvement program that harnesses the power of over 4 million volunteers for this important cause; and

WHEREAS, Keep Tennessee Beautiful, a University College department of The University of Memphis, is a state affiliate of Keep America Beautiful and seeks to educate and rally Tennesseans to take responsibility for improving their community environments during the Great American Cleanup throughout the 95 counties of Tennessee; and

WHEREAS, last year the Great American Cleanup had approximately 17,105 Tennessee citizens working in over 195 communities in 95 Tennessee counties to remove litter and graffiti, recycle materials and junked vehicles, and beautify the neighborhoods; and

WHEREAS, the spirit of volunteerism is alive and well in Tennessee and we value citizen participation in community improvement projects; and

WHEREAS, Keep Tennessee Beautiful, since 1983, has served as a state resource center for litter prevention, community greening, and recycling & waste reduction education;

NOW, THEREFORE, I Bill Haslam, Governor of the State of Tennessee, do hereby proclaim the month of March, 2015 as

Keep Tennessee Beautiful Month

in Tennessee and encourage all citizens to join me in this worthy observance.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this fifth day of February, 2015.

Bill Haslam

Governor

Joe Holt

Secretary of State

