



STATE OF TENNESSEE  
**PROCLAMATION**  
BY THE GOVERNOR

**WHEREAS**, social media has changed the way we communicate with our friends and family on a daily basis; and

**WHEREAS**, social media has become a growing, interactive technology that connects and supports Tennesseans in their interests, passions, and beliefs; and

**WHEREAS**, social media has allowed people to connect one-on-one with brands, organizations and charities worldwide; and

**WHEREAS**, Tennesseans utilize social media platforms to distribute information, build civic pride, and connect members of our community; and

**WHEREAS**, the goal of Social Media Day is to unite businesses, innovators, influencers, and the community to connect their online networks offline;

**NOW, THEREFORE**, I, Bill Haslam, Governor of the State of Tennessee, do hereby proclaim June 30, 2015 as

*Social Media Day*

in Tennessee and encourage all citizens to join me in this worthy observance.

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this sixteenth day of January, 2015.



*Bill Haslam*

Governor

*Joe Regat*

Secretary of State