



STATE OF TENNESSEE
PROCLAMATION
BY THE GOVERNOR

WHEREAS, the State of Tennessee celebrates our local small businesses and the contributions they make to our economy and communities; and

WHEREAS, according to the United States Small Business Administration, there are approximately 23 million small businesses in the United States representing more than 99 percent of American employer firms, creating more than two-thirds of the net new jobs, and generating 46 percent of private gross domestic product; and

WHEREAS, small businesses employ over 55 percent of the working population in the United States; and

WHEREAS, 89 percent of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

WHEREAS, 87 percent of consumers in the United States agree that small businesses are critical to the overall economic health of the United States; and

WHEREAS, 93 percent of consumers in the United States agree that it is important for people to support the small businesses that they value in their community; and

WHEREAS, the State of Tennessee supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday;

NOW, THEREFORE, I, Bill Haslam, Governor of the State of Tennessee, do hereby proclaim November 29, 2014, as

Small Business Saturday

in Tennessee and encourage all citizens to join me in this worthy observance.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this twenty-eighth day of October, 2014.

Bill Haslam

Governor

Joe Kergett

Secretary of State