



STATE OF TENNESSEE
PROCLAMATION
BY THE GOVERNOR

WHEREAS, leisure travel accounts for more than three-quarters of all trips taken in the United States and spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships, and wellness; and

WHEREAS, tourism marketing expenditures enhance the state's economic vitality through job creation, increased tax revenue, and new investments, with the goal of more visitors, staying longer, and spending more; and

WHEREAS, a major portion of the Great Smoky Mountains National Park, including the scenic Cades Cove area, is located within Tennessee; and

WHEREAS, Tennessee is home to Dollywood, Bristol Motor Speedway, the Grand Ole Opry, Elvis Presley's Graceland, The National Civil Rights Museum, Shiloh National Battlefield, the Discover Tennessee Trails & Byways, the Tennessee Civil War Trail, and many other tourist attractions from one end of the state to the other. Tennessee also contains the home sites of President Andrew Jackson, President James K. Polk, and President Andrew Johnson; and

WHEREAS, Tennessee continues to take visionary steps to become a global tourism destination, while preserving its rich history, arts and cultural heritage, and magnificent scenic beauty;

NOW THEREFORE, I, Bill Haslam, Governor of the State of Tennessee, do hereby recognize May 3-May 11, 2014 as

2014 Tennessee Tourism Week

in Tennessee and encourage all citizens to join me in this worthy observance.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this second day of May, 2014.

Bill Haslam

Governor

Joe Hargett

Secretary of State