



STATE OF TENNESSEE
PROCLAMATION

BY THE GOVERNOR

WHEREAS, College Colors Day, which coincides with both the "back to school" season and the kick-off of intercollegiate athletics, including football, on college and university campuses, seeks to celebrate and promote the traditions and spirit that make the college experience great through encouraging fans, alumni and students to wear apparel of their favorite college throughout the day of August 30, 2013.

WHEREAS, Tennessee's colleges and universities provide educational opportunities to thousands of Tennesseans; and

WHEREAS, for more than two hundred years, Tennessee colleges and universities have been educating our citizens; and

WHEREAS, intercollegiate athletics in the State of Tennessee provide scholarship opportunities to thousands of young men and women; and

WHEREAS, College Colors Day promotes higher education in Tennessee through increased public awareness and celebrates the achievements of colleges and universities in our state, acknowledging their critical and fundamental importance to the State of Tennessee;

NOW, THEREFORE, I, Bill Haslam, Governor of the State of Tennessee, do hereby proclaim August 30, 2013, as

College Colors Day

in Tennessee and encourage all citizens to join me in this worthy observance.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this twelfth day of August, 2013.



Bill Haslam

Governor

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Secretary of State