



STATE OF TENNESSEE
PROCLAMATION
BY THE GOVERNOR

WHEREAS, personal and household savings are fundamental to Tennesseans' long-term economic success; and

WHEREAS, the 2012 Annual National Survey Assessing Household Savings revealed that having a savings plan with specific goals can have beneficial effects, especially for lower-income families; and

WHEREAS, the previously-mentioned Survey indicated that only 42% of Americans say they have a savings plan with a specific goal; and

WHEREAS, saving for higher education plays a role in creating a highly skilled workforce for Tennesseans; and

WHEREAS, adequate emergency savings and retirement funds are critical components of personal financial security; and

WHEREAS, *America Saves* is a national social marketing campaign to persuade, encourage and motivate Tennesseans to take financial action in building wealth through saving money and reducing debt; and

WHEREAS, TN Stars-College Savings 529 Program and the Tennessee Department of Financial Institutions are partners in the America Saves campaign and are committed to helping citizens of Tennessee take immediate action to "Set a Goal, Make a Plan and Save Automatically;"

NOW, THEREFORE, I, Bill Haslam, Governor of the State of Tennessee, do hereby proclaim the week of February 24 - March 2, 2013, as

America Saves Week

in Tennessee and encourage all citizens to join me in this worthy observance.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this twenty-second day of February, 2013.

A handwritten signature in blue ink, reading "Bill Haslam".

Governor

A handwritten signature in blue ink, reading "Joe Knight".

Secretary of State

