



STATE OF TENNESSEE  
**PROCLAMATION**  
BY THE GOVERNOR

**WHEREAS**, the Great American Cleanup, established by Keep America Beautiful, is the largest community improvement program that organizes over 3.4 million volunteers and participants annually to build and maintain vibrant communities across the nation; and

**WHEREAS**, Keep Tennessee Beautiful, a University College department of The University of Memphis, is a state affiliate of Keep America Beautiful and seeks to inspire and educate Tennesseans in all 95 counties to take action during the Great American Cleanup; and

**WHEREAS**, last year the Great American Cleanup hosted by Keep Tennessee Beautiful organized 8,286 volunteers, who donated 23,237 hours, collected 445,344 pounds of litter and 69,879 pounds of recycling. These volunteers were also responsible for planting over 650,000 trees and flowers in 205 communities across our 95 Tennessee counties; and

**WHEREAS**, the spirit of volunteerism is alive and well in Tennessee and we value citizen participation in community improvement projects; and

**WHEREAS**, since 1983 Keep Tennessee Beautiful has served as a state resource center for litter prevention, community greening, and recycling & waste reduction education;

**NOW, THEREFORE**, I Bill Lee, Governor of the State of Tennessee, do hereby proclaim March 2025 as

*Keep Tennessee Beautiful Month*

in Tennessee and encourage all citizens to join me in this worthy observance.



**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this sixteenth day of January 2025.

*Bill Lee*

Governor

*John D. Ragsdale*

Secretary of State