



STATE OF TENNESSEE
PROCLAMATION

BY THE GOVERNOR

WHEREAS, for nearly 40 years, Pick Tennessee Products has been an integral initiative of the Tennessee Department of Agriculture, fostering connections between consumers and the exceptional goods produced by our state's farms and food businesses; and

WHEREAS, Pick Tennessee Products has tirelessly promoted a diverse array of local products, ranging from fresh produce and meat to pure honey, handcrafted soaps, cheeses, and artisan chocolates, as well as agritourism locations like pumpkin patches and corn mazes; and

WHEREAS, supporting Pick Tennessee Products not only celebrates the agricultural heritage of Tennessee but also bolsters our local economies, ensures the sustainability of local businesses, and provides access to high-quality, local goods; and

WHEREAS, Pick Tennessee Products has played a pivotal role in educating consumers about the benefits of buying local goods and has strengthened community ties by building direct relationships between consumers and farmers, creating a sense of pride and unity across our state; and

WHEREAS, there are just over 3,000 Tennessee farmers and producers taking part in the free service; and

WHEREAS, Pick Tennessee Products has expanded its reach through innovative digital platforms and community events, enhancing accessibility to local goods and promoting economic growth in rural and urban areas alike; and

WHEREAS, the month of August is a harvest season and an opportune time to recognize and honor the hard work, dedication, and innovation of Tennessee's farmers and agribusiness entrepreneurs who contribute to the richness and vitality of our communities;

NOW, THEREFORE, I, Bill Lee, Governor of the State of Tennessee do hereby proclaim August 2024 as

Pick Tennessee Products Month

in Tennessee and encourage all citizens to join me in this worthy observance.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this seventeenth day of July 2024.

Bill Lee

Governor

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Secretary of State