



STATE OF TENNESSEE
PROCLAMATION
BY THE GOVERNOR

WHEREAS, lung cancer is the most commonly diagnosed cancer and the most common cause of cancer death among Tennesseans; and

WHEREAS, breast cancer is the second most commonly diagnosed cancer (first among women) and the third most common cause of cancer deaths (second among women) in Tennessee; and

WHEREAS, one out of every eight women in Tennessee will develop breast cancer in their lifetime; and

WHEREAS, the "pink ribbon" is a powerful and recognizable symbol for breast cancer awareness, which is the leading newly diagnosed cancer for Tennessee women; and

WHEREAS, "pearl" has been added to represent lung cancer, the leading cause of cancer death in Tennessee; and

WHEREAS, the Pink and Pearl Campaign is currently in its fourth year and has developed a wide variety of resources and outreach programs, including strategies for awareness and educational resources; and

WHEREAS, dedicating this day to focus on the promotion of breast and lung cancer screenings will help remind and encourage women in Tennessee to schedule theirs today;

NOW, THEREFORE, I, Bill Lee, Governor of the State of Tennessee do hereby proclaim November 3, 2023 as

Pink & Pearl Day

in Tennessee and encourage all citizens to join me in this worthy observance.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this fifth day of September 2023.

Bill Lee

Governor

Ju Hargett

Secretary of State