



STATE OF TENNESSEE  
**PROCLAMATION**

BY THE GOVERNOR

**WHEREAS**, Keep America Beautiful, Inc. is the nation's leading nonprofit that brings people together to build and sustain vibrant communities and has established the Great American Cleanup as the nation's largest annual community improvement program that harnesses the power of nationwide volunteers and participants to build vibrant communities; and

**WHEREAS**, Keep Tennessee Beautiful, housed by the University of Memphis as an independent department within the College of Professional & Liberal Studies as a community engagement program, is a state affiliate of Keep America Beautiful and seeks to educate and inspire Tennesseans to take action every day to improve and beautify their community environment during the Great American Cleanup throughout the 95 counties of Tennessee; and

**WHEREAS**, last year the Great American Cleanup in Tennessee had approximately 370,417 pounds of litter collected by over 3,528 volunteers, whom donated over 17,269 hours, 372,319 pounds of recycling collected, and over 3,295 trees and flowers planted by Tennessee citizens working at 758 events in 95 Tennessee counties, and our coordinators lead over 251 education and community workshops attended by 9,046 attendees; and

**WHEREAS**, the spirit of volunteerism is alive and well in Tennessee and we value citizen participation in community improvement projects; and

**WHEREAS**, Keep Tennessee Beautiful, since 1983, has served as a state resource center for litter prevention, community greening, and recycling & waste reduction education;

**NOW, THEREFORE**, I Bill Lee, Governor of the State of Tennessee, do hereby proclaim March 2021 as

*Keep Tennessee Beautiful Month*

in Tennessee and encourage all citizens to join me in this worthy observance.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this second day of February, 2021.

Governor

Secretary of State

