

## STATE OF TENNESSEE

## PROCLAMATION

## BY THE GOVERNOR

WHEREAS, Keep America Beautiful, Inc. is the nation's leading nonprofit that brings people together to build and sustain vibrant communities and has established the Great American Cleanup as the nation's largest annual community improvement program that harnesses the power of over 3.4 million volunteers and participants to build vibrant communities; and

WHEREAS, Keep Tennessee Beautiful, a University College department of The University of Memphis, is a state affiliate of Keep America Beautiful and seeks to inspire and educate Tennesseans to take action every day to improve and beautify their community environments during the Great American Cleanup throughout the 95 counties of Tennessee; and

WHEREAS, last year the Great American Cleanup in Tennessee had approximately 547,050 pounds of litter collected by over 5,051 volunteers, whom donated over 19,206 hours, 100,000 pounds of recycling collected, and over 30,843 trees and flowers planted by Tennessee citizens working in over 205 communities in all Tennessee counties; and

WHEREAS, the spirit of volunteerism is alive and well in Tennessee and we value citizen participation in community improvement projects; and

WHEREAS, since 1983, Keep Tennessee Beautiful has served as a state resource center for litter prevention, community greening, and recycling & waste reduction education;

NOW, THEREFORE, I Bill Lee, Governor of the State of Tennessee, do hereby proclaim the March 2019 as

## Keep Tennessee Beautiful Month

in Tennessee and encourage all citizens to join me in this worthy observance.

