

## STATE OF TENNESSEE

## PROCLAMATION

## BY THE GOVERNOR

WHEREAS, Keep America Beautiful, Inc. is the nation's leading nonprofit that brings people together to build and sustain vibrant communities and has established the Great American Cleanup as the nation's largest annual community improvement program that harnesses the power of over 5.4 million volunteers and participants to build vibrant communities; and

**WHEREAS,** Keep Tennessee Beautiful, a University College department of The University of Memphis, is a state affiliate of Keep America Beautiful and seeks to inspire and educate Tennesseans to take action every day to improve and beautify their community environments during the Great American Cleanup throughout the 95 counties of Tennessee; and

WHEREAS, last year the Great American Cleanup in Tennessee had approximately 660,000 pounds of litter collected from over 2,000 miles of roads by over 4,258 volunteers, whom donated over 20,433 hours, and 110,000 pounds of recycling collected, and over 22,000 trees and flowers planted by Tennessee citizens working in over 171 communities in 95 Tennessee counties; and

WHEREAS, the spirit of volunteerism is alive and well in Tennessee and we value citizen participation in community improvement projects; and

WHEREAS, since 1983, Keep Tennessee Beautiful has served as a state resource center for litter prevention, community greening, and recycling & waste reduction education;

NOW, THEREFORE, I Bill Haslam, Governor of the State of Tennessee, do hereby proclaim March, 2018 as

Keep Tennessee Beautiful Month

and encourage all citizens to join me in this worthy observance.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this eleventh day of January, 2018.

Governor

Secretary of State