



STATE OF TENNESSEE
PROCLAMATION
BY THE GOVERNOR

WHEREAS, social media has changed the way we communicate with our friends and family on a daily basis, and

WHEREAS, social media has become a growing interactive technology that connects and supports Tennesseans in their interests, passions and beliefs; and

WHEREAS, social media has allowed people to connect one-on-one with brands, organizations and charities worldwide; and

WHEREAS, Tennesseans utilize social media platforms to distribute information, build civic pride, and connect members of our community; and

WHEREAS, the goal of Social Media Day is to unite businesses, innovators, influencers, and the community to connect their online networks offline;

NOW, THEREFORE, I, Bill Haslam, Governor of the State of Tennessee, do hereby proclaim June 30, 2017 as

Social Media Day

in Tennessee and encourage all citizens to join me in this worthy observance.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this twenty-fifth day of May, 2017.



Bill Haslam

Governor

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Secretary of State