



STATE OF TENNESSEE

PROCLAMATION

BY THE GOVERNOR

WHEREAS, personal financial education is essential for ensuring that the people of Tennessee are prepared to wisely and responsibly manage their finances; and

WHEREAS, a personal finance course is now required for students graduating high school in 2013 and beyond; and

WHEREAS, people face difficulties in wisely and effectively using consumer credit, leading to the establishment of poor financial management habits; and

WHEREAS, Tennessee Jump\$tart, a coalition for personal financial literacy, comprised of government agencies, financial institutions, non-profits, and educators is dedicated to improving personal financial literacy by promoting the teaching of personal financial concepts in kindergarten through post-secondary classrooms throughout the state; and

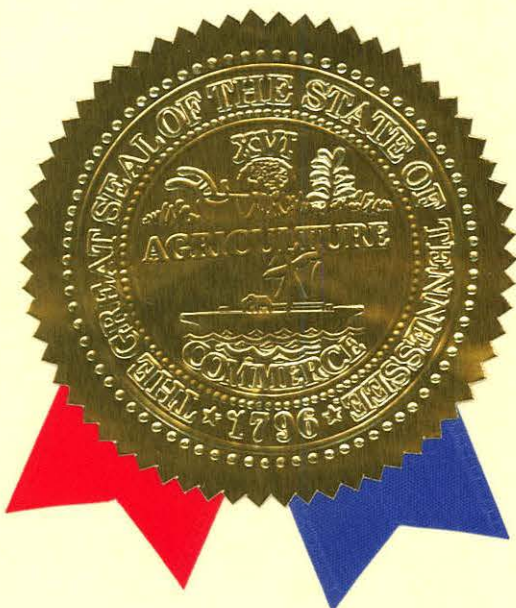
WHEREAS, acquisition of financial literacy skills by Tennesseans will improve the quality of their lives, will provide them with skills for success, will contribute to positive changes in the communities in which they live and work, and will benefit the economy of this state;

NOW, THEREFORE, I, Bill Haslam, Governor of the State of Tennessee, do hereby proclaim the month of April, 2012, as

FINANCIAL LITERACY MONTH

in Tennessee and encourage all citizens to join me in this worthy observance.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this 27th day of April, 2012.



A handwritten signature in blue ink, reading "Bill Haslam".

Governor

A handwritten signature in blue ink, reading "Joe Rye".

Secretary of State