



STATE OF TENNESSEE
PROCLAMATION
BY THE GOVERNOR

WHEREAS, Keep America Beautiful, Inc. is the nation's leading nonprofit that brings people together to build and sustain vibrant communities and has established the Great American Cleanup as the nation's largest annual community improvement program that harnesses the power of over 5.4 million volunteers and participants to build vibrant communities; and

WHEREAS, Keep Tennessee Beautiful, a University College department of The University of Memphis, is a state affiliate of Keep America Beautiful and seeks to inspire and educate Tennesseans to take action every day to improve and beautify their community environments during the Great American Cleanup throughout the 95 counties of Tennessee; and

WHEREAS, last year the Great American Cleanup had approximately 745,000 pounds of litter removed from over 2,000 miles of roads, and 337,466 pounds of recycling collected, and over 20,000 trees and flowers planted by Tennessee citizens working in over 184 communities in 95 Tennessee counties; and

WHEREAS, the spirit of volunteerism is alive and well in Tennessee and we value citizen participation in community improvement projects; and

WHEREAS, Keep Tennessee Beautiful, since 1983, has served as a state resource center for litter prevention, community greening, and recycling & waste reduction education;

NOW, THEREFORE, I Bill Haslam, Governor of the State of Tennessee, do hereby proclaim the month of March, 2017 as

Keep Tennessee Beautiful Month

in Tennessee and encourage all citizens to join me in this worthy observance.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this thirteenth day of January, 2017.

Bill Haslam

Governor

J. Morgan Kousser

Secretary of State